



Metropolitan Offices
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Montréal Communiqué

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For release at will

YMCA LISTS CHOICES

A provocative leaflet, entitled "The Choice", tightly capsules three major aspects of YMCA work in Greater Montreal.

Copies are being distributed to supporters of the Montreal YMCA's 1971 financial campaign, to run March 8-20, with a city-wide objective of \$400,000.

Theme of the drive is illustrated by three photos, starting with one of a youthful drug abuser injecting himself with a hypodermic needle.

A few short lines of text warn that young people now designated as 'drop-outs' and 'cop-outs' are part of the generation that will be tomorrow's parents and guiding influence.

A photo of a youth 'rap session' then notes that YMCA drop-in clinics, youth centres and encounter groups have emerged as arenas for inter-communication and working out answers.

The final illustration conveys part of what the Y is doing for so-called 'straight' youngsters in their formative years. It poses the question:

"What's it worth to encourage the development of a sound body, initiative, sense of responsibility?"

The leaflet concludes by emphasizing: "The problems of youth today won't wait. They'll grow if ignored--adding to the costs of dealing with them in the future."

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